

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of
Willis Broadcasting Corporation
KVLA (AM)
Vidalia, Louisiana
File No. EB-99-OR-155
NAL/Acct. No. X015OR0001

FORFEITURE ORDER

Adopted: March 29, 2000

Released: March 30, 2000

By the Chief, Enforcement Bureau:

1. In this Forfeiture Order, we issue a monetary forfeiture in the amount of \$12,000 against Willis Broadcasting Corporation, for willful and repeated violations of Sections 1.89(b) and 11.35(a) of the Commission's Rules ("the Rules"), 47 C.F.R. §§ 1.89(b) and 11.35(a). The noted violations involve Willis Broadcasting Corporation's failure to install EAS equipment and its failure to respond to a Commission Notice of Violation.

2. On October 15, 1999, the Commission's New Orleans, Louisiana Field Office issued a Notice of Apparent Liability ("NAL") for a monetary forfeiture in the amount of \$12,000. Willis Broadcasting Corporation has not filed a response. Based on the information before us, we affirm this forfeiture.

3. ACCORDINGLY, IT IS ORDERED that, pursuant to Section 503(b) of the Communications Act of 1934, as amended ("Act"), 47 U.S.C. § 503(b), and Sections 0.111, 0.311 and 1.80 of the Rules, 47 C.F.R. §§ 0.111, 0.311, and 1.80, Willis Broadcasting Corporation IS LIABLE FOR A MONETARY FORFEITURE in the amount of \$12,000 for willful and repeated violations of Sections 11.35(a) and 1.89(b) of the Rules.

4. Payment of the forfeiture shall be made in the manner provided for in Section 1.80 of the Rules, within thirty (30) days of the release of this Forfeiture Order. If the forfeiture is not paid within the period specified, the case may be referred to the Department of Justice for collection pursuant to Section 504(a) of the Act, 47 U.S.C. § 504(a). Payment of the forfeiture may be made by credit card through the Commission's Credit and Debt Management Center at (202) 418-1995 or by mailing a check or similar instrument, payable to the order of the "Federal Communications Commission," to the Federal Communications Commission, P.O. Box 73482, Chicago, Illinois 60673-7482. The payment should note

the NAL/Account number referenced above. Requests for full payment under installment plans should be sent to: Chief, Credit and Debt Management Center, 445 12th Street, S.W., Washington, D.C. 20554.

5. **IT IS FURTHER ORDERED THAT** a copy of this **FORFEITURE ORDER** shall be sent by Certified Mail, return receipt requested, to Willis Broadcasting Corporation, 645 Church Street Suite 400, Norfolk, Virginia 23510.

**FEDERAL COMMUNICATIONS COMMISSION**

David H. Solomon  
Chief, Enforcement Bureau